



SPONSORSHIP PACKAGE

2017

Brought to you by Columbia's ColorCode; Technology and Entrepreneurship, Columbia WiCS (Women in Computer Science) and Columbia's ADI (Application Development Initiative)

Introducing **Div Hacks**:

Columbia's first student-run diversity hackathon.

We strive to create an empowering and inspirational space for Black people, Latinx people, and people whose identities exist beyond normative notions of being. Despite systematic attempts to exclude and erase us, we affirm our existence. We are thriving and are vital to the success of the tech and business industry. Through this hackathon, we strive to create an experience dedicated to our growth, safety, and uplift by confidently tackling issues within and beyond the tech industry.

Why Sponsor?

Because our students are **smart** and you will want to meet them. As a sponsor, you will be able to:

- Connect with intelligent and creative individuals in tech
- Gain access to resumes
- Represent your company by presenting prize challenges, or sending swag, representatives, mentors and recruiters
- Demo your API and see the inventive products that can be built with your resources

You will have a chance to aid the tech field in cultivating diversity, innovative ideas and unique perspectives. Sponsoring a hackathon for marginalized groups in tech means not only investing in bright futures, but also means believing in the power of diversity and its ability to **transform** an industry.

We truly value your sponsorship and genuinely look forward to working with you. Attached is a breakdown of different levels of sponsorship. Thank you for your support.

The Team @ Div Hacks

Sponsorship Levels

